



Turn more ideas into more improvements, more of the time

smartcrowds® is a Cloud-based Innovation Management solution that supports the 360° Innovation and Continuous Improvement Framework, providing a secure space for organisations who wish to engage, innovate & improve.

It's never been more important to listen to your audience, be responsive and innovate as a business than it is today, but still, many organisations are missing out on new revenue opportunities, competitive advantages and cost efficiencies. Building a sustainable workplace innovation culture is a long-standing challenge faced by all organisations, regardless of size and sector.

From engaging with key stakeholders using idea campaigns, challenges and regular or on-demand surveys, to the creation of evidence-based, trackable action plans and management through to successful completion, smartcrowds® helps organisations deliver positive workplace and community outcomes.



KEY FEATURES

Secure · Private · Scalable · Affordable · Accessible 24/7 · Mobile Compatible · Fully Customisable



BOOK YOUR FREE DEMO TODAY - EMAIL HELLO@SMARTCROWDS.COM

a bridgeall solution

360° ENGAGEMENT & INNOVATION

smartcrowds® is the only engagement and innovation platform that addresses the full end-to-end challenge of organisational innovation: ensuring not only that engagement is regular and effective and ideas are nurtured and evaluated against priorities, but also that planned products and services are validated with target markets and tracked through to outcomes which are measured for impact, with continuous learning built into the process.

